

Mapping out your goals

It is essential to identify your business goals and sales goals to ensure the content you are sharing is aligned and supports you in achieving these goals.



What are your core business and sales goals for this quarter?



Which services or products do you want to focus on selling more of this quarter?



What sales and business goals are you specifically focusing on this month?



How can you develop content to publicise, promote and support your business/sales goals this month?
